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### **Treasurer Schroder promotes free financial literacy conference 'Money Moves BR' set Nov. 12 at BRCC**

**BATON ROUGE, LA** – State Treasurer John M. Schroder invites the public to “Money Moves Baton Rouge,” a day to learn practical approaches to personal and family finances on Saturday, Nov. 12. The free event will run from 9 a.m. – 12:45 p.m. at Baton Rouge Community College’s Magnolia Library and Performing Arts Pavilion.

“This financial literacy conference is aimed at helping attendees improve their families’ lives through better financial planning and investing,” said Schroder. “I’m happy to promote this event for residents from all walks of life who will benefit from having the financial skills needed to meet their families’ current, future, and emergency needs.”

Unclaimed Property staff members of Louisiana Treasury will host a booth where attendees can [check if they have any unclaimed property](#) owed to them throughout the duration of the conference. If so, they will be able to make their claim and a check will be mailed to them in the amount they are owed. Common examples of unclaimed property include unpaid life insurance benefits, forgotten bank accounts, uncashed payroll checks, stock dividends, and utility deposit refunds. When checks are not

cash, accounts go dormant, or the company cannot locate the owner, the funds are sent to the Treasury for safekeeping until the appropriate owners can be found.

“One out of six Louisiana residents has unclaimed property owed to them,” Schroder added. “With the rising cost of everyday needs like groceries and gas, finding your name on the list could be a welcome surprise at a crucial time.”

According to Paul Maaussen, general manager of event host WRKF 89.3 Baton Rouge public radio, Money Moves Baton Rouge will present attendees with information they can trust from knowledgeable national and local professionals in the financial world. The conference’s keynote presentation includes Times-Picayune/Advocate business reporter Stephanie Riegel interviewing Senior Professor of Finance Peter Ricchuiti of Tulane University’s A.B. Freeman School of Business. They will discuss how investing in yourself is always the best investment.

Conference speakers are dedicated to providing impartial education and information to attendees without promoting any companies, products, or services. Session topics will cover a range of information on making responsible financial decisions through three tracks, including:

- The ABCs of Successful Money Management – Practical Tools and Rules;
- Purse Strings – Important Financial Decisions Are in Your Hands;
- Accountants, Financial Planners and Bankers, Oh My! – How Can These Professionals Help me Reach my Financial Goals?;
- How Much Money Do I Need to Retire? – Now, Let’s Have Your Money Make Money;
- Healthcare Expenses – Preparing Your Finances for the Unexpected;
- Estate Planning – Making a Lasting Impact;
- You Don’t Have to Go It Alone – Expanding Your Access to Financial Institutions;
- Credit, Credit Scores and Identity Theft – Smart Decisions Can Keep You Out of Trouble; and
- The Secrets to Successful Budgeting – Determining Your Priorities and Making a Plan.

Regions Bank, presenting sponsor for the event, will be giving away a men’s and a women’s custom-made Regions Cruiser bicycle along with a matching helmet. Each is a single-speed bike with a rugged cantilever frame, chrome fenders, steel wheels, and Regions green, white wall tires. You must be present to win, so register now for the conference!

For more information or to register online for the free conference, go to [MoneyMovesBR.org](http://MoneyMovesBR.org).